


Where to invest your healthcare management dollars

- 1 Patient Empowerment Drives Care**




There's an "app for that." Technology revolutionizes self-driven healthcare — easy access, self diagnosis, telemedicine, personalized genome — creates a true proactive era. Will institutions keep up?

- 2 Healthcare Professional Staffing Shortages**

While shortage projections may be overstated for nurses, expect them to be understated for other professionals, such as pharmacists and physicians. We will see an increased need for team-based care and physician extenders such as PAs and NPs.

- 3 Focus on Patient Outcomes and Quality**


Requires management vision followed by "measure and compare" and peer-recognition. Patients always at the center, with highest quality, best outcomes and controllable costs the goal. CQI data drives quality improvement.



- 4 Behavioral Health Parity**

Mental health and drug addiction crises are recognized for major impacts on health-care system.

- 5 25 Hospital-based Super Systems**




The big get bigger. Mergers of hospital systems driven by cost-efficiencies continues — resulting in homogenization and commoditization of healthcare.

- 6 Pharma and Orthopedic Surgery**

Two areas are "red hot" as drivers for living a longer and better quality of life. Elective "self-care" medicine and designer pharmaceuticals means that "80 is the new 40."

- 7 Information Overload!**

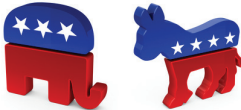
Need we say more?



- 8 (Almost) Single-Payor System**

Insurance to become an oligopoly, like airlines and automotive industries. Employer-sponsored insurance population will decrease from 50% today to 40% in 2020. Insurance will get a lot more expensive.

- 9 Presidential Election Year - Healthcare Costs**



Healthcare becomes a larger part of the political debate; expect an even longer Presidential-election cycle in 2020.

- 10 Technological Advances in Care Explosion**

Increased longevity and care of aging population (20-25% will be age 60+) drive biotech breakthroughs such as further development of regenerative tissue, 3D-printed organs, and use of robotics.